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Terra corporate website: approved institutional experience

27 October 2026 | Corporate update | Status: EDITORIAL DRAFT — NOT A PUBLISHED PRESS RELEASE

Terra's approved corporate website approach places its institutional purpose, company story, technology direction, products, markets, insights, people and press resources into a concise homepage narrative. Detailed corporate information remains available through the main navigation rather than overloading the first impression.

The visual system retains the existing Terra red device and black wordmark, a light editorial presentation, real-estate imagery, clear responsive hierarchies and legible evidence-based language. Desktop and mobile pages are intended to share the same information with context-appropriate navigation.

This item describes an internally reviewed website design direction. Live availability, production forms, consent processing, analytics, hosting security, editorial approval and launch dates must be separately validated before external release.

EDITORIAL CONTROL / Internal website-design update; deployment remains subject to QA and approval.

Source context: Terra internal project direction and approved website blueprint. Publication, factual attachments and legal review require management sign-off.