



TERRA / PRESS & MEDIA · EDITORIAL REVIEW COPY

Institutional trust starts with governance and evidence

September 2026 | Corporate update | Status: EDITORIAL DRAFT — NOT A PUBLISHED PRESS RELEASE

Terra's institutional website approach requires that corporate claims remain traceable to underlying records. It distinguishes the company's Thai legal entity from prospective geographic expansion, and company milestones from product development intentions.

Strategic partner naming requires appropriate approval from all parties. Similarly, recruitment announcements need real vacancies; product announcements need an accurately labelled operational state; and media releases need a date, owner and source evidence.

An editorial control process should preserve a draft record, evidence attachment, legal or executive approval, publication timestamp, correction history and any third-party image permissions. The Press & Media area is designed to make such controls visible to users and editors.

EDITORIAL CONTROL / Corporate governance perspective; not a regulatory certificate.

Source context: Terra internal project direction and approved website blueprint. Publication, factual attachments and legal review require management sign-off.